

Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-02 CIAE-00 COME-00
DODE-00 DOTE-00 INR-07 NSAE-00 FAA-00 L-03 H-01
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FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0938

INFO AMEMBASSY LONDON

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E.O. 11652: N/A

TAGS: EAIR, FR, US

SUBJ: CIVAIR: NATIONAL'S MIAMI-PARIS AUTHORITY

REF: PARIS 7615

1. REBOURS, NATIONAL AIRLINE'S PARIS REP, HAS INFORMED US OF INITIAL MEETING HE HAD MARCH 22 285# ESPEROUN DIRECTOR OF ECONOMIC AND INTERNATIONAL SERVICE AT DGAC. ESPEROU DID NOT RAISE ANY OBJECTIONS PER SE TO MIAMI-PARIS SERVICE BY NATIONAL, THOUGH REBOURS CAME AWAY WITH IMPRESSION THAT DGAC MIGHT BE INCLINED INDULGE IN A LITTLE FOOT DRAGGING.

2. REBOURS ADKED WHETHER NATIONAL COULD BEGIN ADVERTISING THE NEW SERVICE IN THE MEANTIME WITH RITUAL CAVEAT THAT IT WAS "SUBJECT TO GOVERNMENTAL APPROVAL." ESPEROU SAID THAT WHILE SUCH ADVERTISING WOULD NOT BE "ILLEGAL" IT WOULD "NOT BE WELL LOOKED ON" BY DGAC.

3. ESPEROU LEFT REBOURS VERY LITTLE HOPE THAT GOFWOULD APPROVE NATIONAL OPERATING FROM CDG
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INSTEAD OF ORLY EVEN THOUGH NATIONAL WAS FREE TO SUBMIT ARGUMENTS IN SUPPORT OF CDG OPERATION. ESPEROU SAID THAT AS GENERAL RULE NO ADDITIONAL CARRIERS WERE NOW BEING ACCEPTED FOR CDG AND ALL WERE BEING REFERRED TO ORLY. REBOURS INDICATED TO US THAT HE THEREFORE DID NOT THINK NATIONAL'S CHANCES OF OBTAINING CDG BASE WERE VERY

GOOD "IN ABSENCE OF DIPLOMATIC INTERVENTION." WE
REMIND HIM ANEW (PARIS 4151) THAT WE SAW NO
BASIS FOR INTERVENTION SO LONG AS FRENCH POSITION
WAS NON-DISCRIMINATORY, WHICH SEEMED TO BE THE CASE.

4. COMMENT: IN JANUARY FOREIGN MINISTRY ACKNOWLEDGED TWO WEEKS TO THE DAY OUR NOTE DESIGNATING AMERICAN AIRLINES FOR GUADELOUPE-MARTINIQUE SERVICE. THIS WAS SERVICE IN WHICH GOF WAS KEENLY INTERESTED. IN PRESENT CIRCUMSTANCES, WE THINK TWO WEEK DELAY BEFORE RECEIPT OF REPLY RE SERVICE IN WHICH WE ARE KEENLY INTERESTED WOULD BE NORMAL, AND WE WOULD PROPOSE INFORMALLY PRODUCE FOREIGN MINISTRY SHOULD ITS REPLY TO OUR NOTE DESIGNATING NATIONAL BE DELAYED MUCH BEYOND THAT DEADLINE. SECONDLY, WE THINK DGAC IS BEING A BIT ARBITRARY IN DISCOURAGING NATIONAL FROM LAUNCHING ITS ADVERTISING CAMPAIGN AS OF NOW. (OUR EARLIER COUNSEL REPORTED PARA 3 REFTEL RELATED TO ADVERTISING IN ADVANCE OF ANY NATIONAL CONTACT WITH DGAC. REBOURS HAS NOW MADE THAT CONTACT.) THERE IS A PRECEDENT FOR IAR FRANCE ADVERTISING SERVICES WITH CAVEAT "SUBJECT TO GOVERNMENTAL APPROVAL." AIR FRANCE DID THIS FOR WEEKEND ITC'S, FOR EXAMPLE, BEFORE CAB APPROVAL FOR THAT CATEGORY OF CHARTERS WAS APPROVED. ADMITTEDLY NATIONAL WOULD NOT BE ABLE TO SPECIFY IN ITS ADVERTISING TO WHICH PARIS AIRPORT IT WILL OPERATE PENDING RESOLUTION OF PROBLEM OF LIMITED OFFICIAL USE

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CDG VERSUS ORLY, THOUGH THIS MIGHT BE OF MARGINAL IMPORTANCE TO THE NEEDS OF NATIONAL'S RESERVATIONS DEPARTMENT AT THIS STAGE. EMBASSY WOULD BE PREPARED TO RAISE AN EYEBROW OVER THIS WITH DGAC, BUT WE WOULD APPRECIATE DEPT.'S VIEWS, PARTICULARLY ON WHETHER FOREIGN CARRIERS DESIGNATED FOR US ROUTES BY THEIR GOVERNMENTS ARE SIMILARLY DISCOURAGED FROM ADVERTISING IN US PRIOR TO FULL USG APPROVAL OF THE NEW SERVICE.
GAMMON

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Sent Date: 23-Mar-1977 12:00:00 am
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Disposition History: n/a
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